

Word Embeddings



Overview

- Representing meaning
- Word embeddings: Early work
- Word embeddings via language models
- Word2vec and Glove
- Evaluating embeddings
- Design choices and open questions

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Vector space representations of words

Historically, a diverse collection of ideas and methods

- 1980s/1990s/2000s
 - Latent semantic analysis (LSA)
 - Probabilistic LSA, topic models
- 2000s/2010s
 - Word embeddings via neural language models
 - word2vec
 - Glove

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Several answers possible

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 - Example: `soccer` and `referee` may show up in the same document often because they share a topic

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Several answers possible

- 1. Entire documents:** Words that occur in the same documents are related
 - Example: `soccer` and `referee` may show up in the same document often because they share a topic
- 2. Neighboring words:** Words that occur in the context of the same words carry similar meanings
 - Example: `NYC` and `Yankees` may be used interchangeably in certain contexts, but `NYC` and `baseball` may not.

Documents as context

- Arose in the information retrieval world
- Led to latent semantic analysis (LSA), topic models, latent Dirichlet analysis
- Captures relatedness between words

Neighboring words as context

- Typically uses a window around a word
- For example, suppose we consider a window of size 2 to the left and right

John sleeps during the **day** and works at night.

Mary starts her **day** with a cup of coffee.

John starts his **day** with an angry look at his inbox.

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We have a co-occurrence vector

during	the	and	works	starts	her	his	with	a	an
1	1	1	1	2	1	1	2	1	1

Not showing entries with zeros, which will include all other words

Neighboring words as features

Commonly seen in NLP, especially with linear models

- Standard features before neural networks became common

However:

1. Sparsity can cause problems
2. High dimensionality can cause problems

In both cases, with regard to generalization and memory

Addressing sparsity and dimensionality

- Dimensionality reduction
- Project the word-word co-occurrence matrix to a lower dimensional space
 - Perform singular value decomposition
 - Suppose C is the co-occurrence matrix, then we have:
$$U, \Sigma, V^T = svd(C)$$
 - Treat the rows of U as word embeddings
- Key idea: Word embeddings as *dense, low dimensional* vectors

Variants on this theme

1. Frequent words can dominate counts

- Words like a, the, is, in, etc will occur in the context of nearly every word
- Control for this by putting an upper limit on the count. For eg: If a word occurs more than 100 times in a context, then restrict its count to 100.

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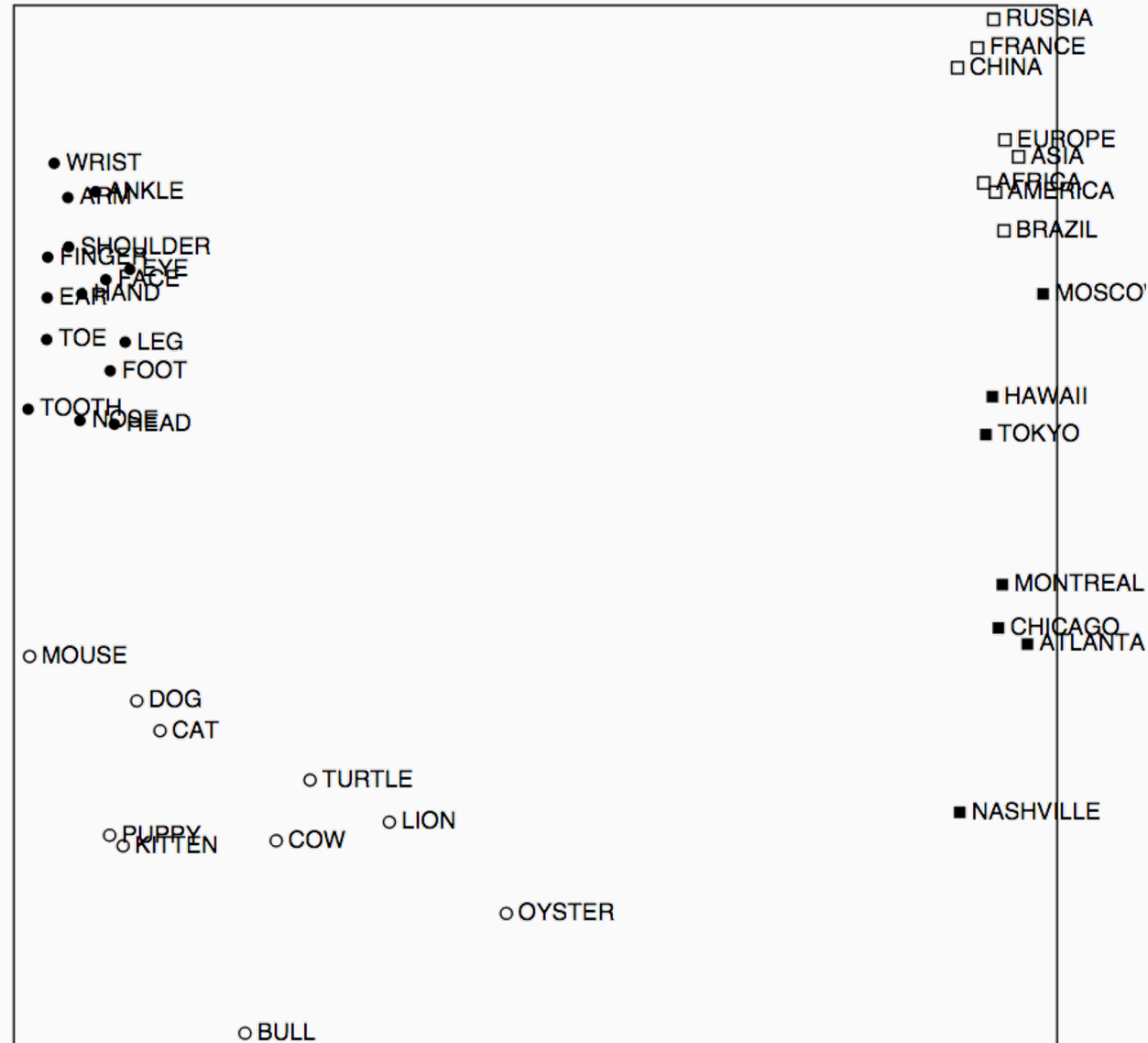
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2. Instead of counts, we can use other properties of words in contexts

- Eg: log frequencies, correlation coefficients, etc
- All these will give us different embeddings
- We will revisit this idea soon

Good news: The embeddings capture meaningful regularities

Both syntactic and semantic



Rohde, Douglas LT, Laura M. Gonnerman, and David C. Plaut. "An improved model of semantic similarity based on lexical co-occurrence." *Communications of the ACM* 8, no. 627-633 (2006): 116.

Bad news: SVD is slow

- The matrix at hand is huge
 - Rows/columns = Number of words
- Time complexity of SVD is cubic in this number
 - However, various incremental SVD algorithms exist
- But do we need to perform this computation at all?